The E commerce Sales Dataset provides valuable insights into the effectiveness of various profit by various categories, sub-categories, payment modes, states etc. With 2200 unique rows of data, this dataset offers a comprehensive view of profit across various categories, sub-categories, payment modes, states.

The dataset contains 2200 entries and 10 columns related to marketing campaigns. Key fields include:

**Order ID**: Unique identifier for each category.

**Order Date**: Captures the date on which the item was ordered.

**Customer Name**: Captures the name of the customer who ordered the item.

**State**: Captures the state from which the item was ordered.

**City**: Captures the city from which the item was ordered.

**Amount**: Captures the amount of the order item.

**Profit**: Captures the profit from the item ordered.

**Quantity:** Captures the quantity of the item ordered.

**Category**: Captures the category of the item ordered.

**Sub-Category**: Captures the sub-category of the item ordered.

**Payment mode**: Captures the mode through which payment of the ordered item was done.